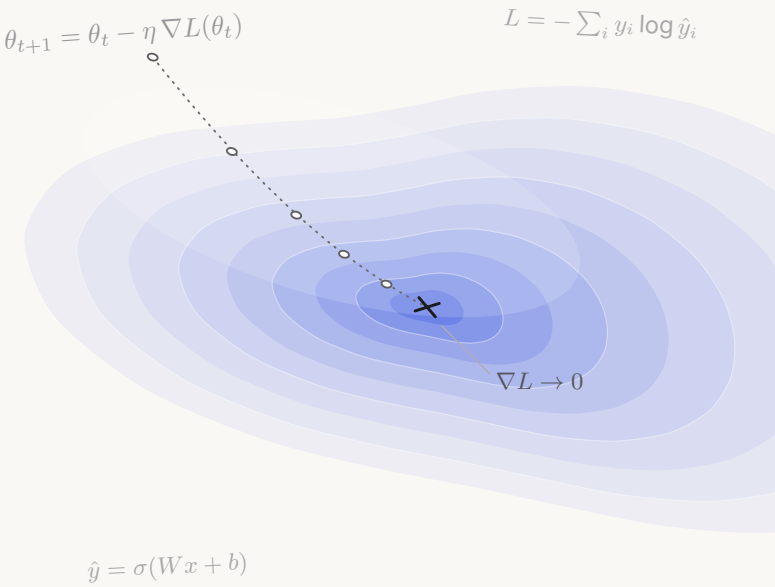
INTERNATIONAL MACHINE LEARNING COMPETITION

Ambassador Activities

EDITION 2026



01 SECTION

Ambassador Activities

Below is a list of suggested activities for IMLC Ambassadors. These ideas can support your outreach efforts. Be sure to document and submit your actions through your Ambassador account. You're also welcome to explore additional initiatives beyond this list.

ACTION 01

Promote IMLC on Social Media

Help spread awareness by sharing official IMLC posts and information across platforms such as Facebook and Instagram. Tag the official pages to help increase visibility.

ACTION 02

Add Your IMLC Ambassador Role to Profiles

Display your IMLC role proudly on your social and professional platforms like LinkedIn or Facebook. You can include a link to your ambassador profile.

ACTION 03

Share IMLC with Friends and Classmates

Talk to peers in your school, university, or community about IMLC, explaining what the competition is and why it's exciting. Encourage them to participate.

ACTION 04

Talk to Teachers and Coordinators

Introduce IMLC to teachers, club mentors, and school officials. Provide information about the educator platform and special awards for schools.

ACTION 05

Present IMLC in Classes or Clubs

Give a brief presentation about the competition during a class session or club meeting to spark interest among students.

ACTION 06

Distribute Posters and Flyers

Print and hang official IMLC posters at school, community centers, or libraries to attract attention. Digital copies can be found on the IMLC website.

ACTION 07

Start a Machine Learning Club or Group

Form a group at your school to explore machine learning problems together, host problem-solving sessions, or use IMLC problems to build engagement.

ACTION 08

Organize Machine Learning Workshops or Events

Plan events like problem-solving workshops, project showcases, or Q&A sessions where you introduce IMLC and machine learning topics in an interactive way.

ACTION 09

Create a Local Social Media Group

Establish a local WhatsApp or Facebook group for your school or city to coordinate IMLC efforts and share updates.

ACTION 10

Collaborate with Local Organizations

Work with local clubs, academic hubs, or institutions to promote IMLC or co-host events that highlight the importance of machine learning.

ACTION 11

Share IMLC through Newsletters or Blogs

Submit a short article about IMLC to your school's newsletter, student blog, or internal communication platforms.

ACTION 12

Encourage Other Schools to Join

Extend outreach to other schools or universities in your area. Offer to share materials or connect them with the IMLC organizing team.

ACTION 13

Arrange Local Meetups

Organize informal meetups for interested students to discuss machine learning topics and learn more about the competition together.

ACTION 14

Support the Qualification Round at Your School

Coordinate with teachers to hold a scheduled Qualification Round session and assist participants in preparing and submitting their solutions.

ACTION 15

Represent IMLC at Local Events

If your school or city hosts academic fairs, science fests, or STEM days, represent IMLC by setting up a booth or delivering a short talk.

ACTION 16

Inspire Through Your Own Participation

Lead by example: participate actively in IMLC and share your journey and insights with others to motivate them.